



EZEELS

2025 Media Kit



[EZEELS.COM](https://ezeels.com)

ONLINE MARKETPLACE FOR
RECURRING HOME SERVICES

ABOUT COMPANY

EZeels is an online Marketplace serving the Dallas-Fort Worth (DFW) Metroplex. Our mission is to connect local home service providers with homeowners who need these services on a regular basis, all at an affordable price. Our discount tier system offers exclusive discounts on recurring home services while helping service providers acquire customers in bulk. EZeels not only supports local businesses but also ensures that homeowners receive high-quality care and convenience in managing their home service needs.



CATEGORIES OFFERED

- ▶ Home Cleaning
- ▶ Carpet Cleaning
- ▶ Pool Maintenance
- ▶ HVAC Maintenance
- ▶ Pest Control
- ▶ Lawn Care



[844-439-3357](tel:844-439-3357)



info@ezeels.com

ONBOARDING & SETUP



It's FREE!



It's Not a Pay-Per-Lead Model



It's EASY to Register

FORMS TO REGISTER



Drivers License



W-9 Form



Copy of Insurance

SERVICE PROVIDERS CAN



Manage Services



Customize Profile



Schedule with Clients

YOUR ACCOUNT

How long does it take for my profile to go live after I submit all required documents?

Once approved, you can link your bank account with Stripe (payment processing company) and add your services.

Can I pause or temporarily deactivate my account if I am unavailable (vacation, off-season, etc.)?

You cannot pause your account, but we can delete it if you do not have any active subscriptions.

To register, visit our website at EZeels.com

Service Provider FAQs

SERVICE LOGISTICS

How do I handle recurring service scheduling (monthly, quarterly, etc.)? Customers are charged after every service, not monthly or quarterly.

Does EZeels send reminders to customers? Yes, customers get an email before and after service.

Can I set specific service hours/days when I am available? Yes, you call and schedule with your client.

What happens if weather or emergencies prevent me from performing the service on the scheduled date? You can reschedule with your client.

Can I “customize” my services? Providers should specify the services they perform, including the size or number of services offered and their frequency. They must also indicate the number of homes they can service.

Is there a spam/duplicate filtering and policy on "bad" leads? There are no "leads". All the service requests are by paid customers.

CUSTOMER RELATIONSHIP

Am I allowed to contact customers directly outside of EZeels for rescheduling or service follow-ups? Yes, all scheduling is done between the service provider and the customer.

Can I upsell additional services directly to the customer? Yes, you can upsell any additional services directly to the customer.



Payments & Financials

ALL PAYMENTS ARE HANDLED BY STRIPE

Customers earn discounts when referring services to neighbors, friends, or family. This concept encourages more business for service providers through referrals. Discounts only apply once the other houses are booked and the idea is to ALWAYS keep the referral link full. It can be reshared if people leave the link.

EZEELS + STRIPE FEES

Small booking fee upon checkout from customer

PAYOUTS

Get paid 24 Hrs after service completion

To issue refunds, call the office at 844-439-3357.

Discount Tier System (Optional)

1-2 Homes: 5%

3-5 Homes: 10%

6-15 Homes: 15%

Service Provider FAQs

DISPUTES & LIABILITY

What happens if a customer disputes the quality of service? Who decides the resolution? EZeels, as they are the third-party mediator.

Am I required to provide proof of service completion (photos, notes, etc.)? No. However, the customer has 48 hours to dispute any discrepancies.

What happens if damage occurs during service — does my insurance cover it, or does EZeels step in? EZeels requires all service providers to have insurance. EZeels is not responsible for any damage.

POLICIES & COMPLIANCE

Do I need a business license or certification to list my services on EZeels? If your business requires a license or certification to operate, it will be necessary to have those documents in order to list your services on our platform.

What insurance coverage is required or recommended for vendors on the platform? Most business insurance policies are accepted.

Are there penalties for frequent cancellations or no-shows by service providers? No. However, please understand that we maintain the authority to permanently remove your profile if we find it necessary to ensure the integrity of our platform, uphold community standards, or comply with legal obligations.

Who owns the client data? EZeels owns the client data and it is provided to the vendors for the purpose of service completion only.

[Service Provider Terms & Conditions](#)

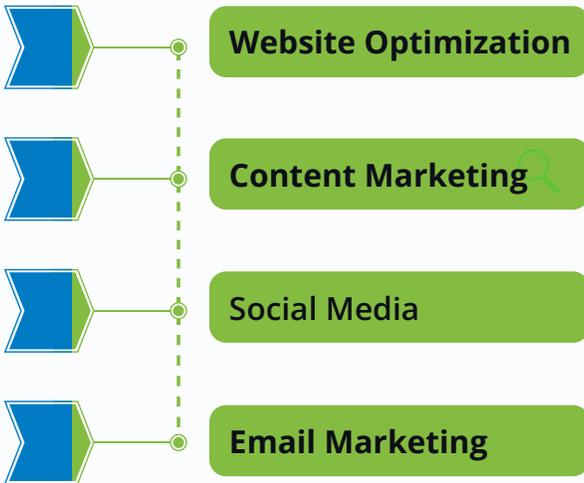
[Privacy Policy](#)

[Terms & Conditions](#)

Service Provider FAQs

MARKETING & Visibility

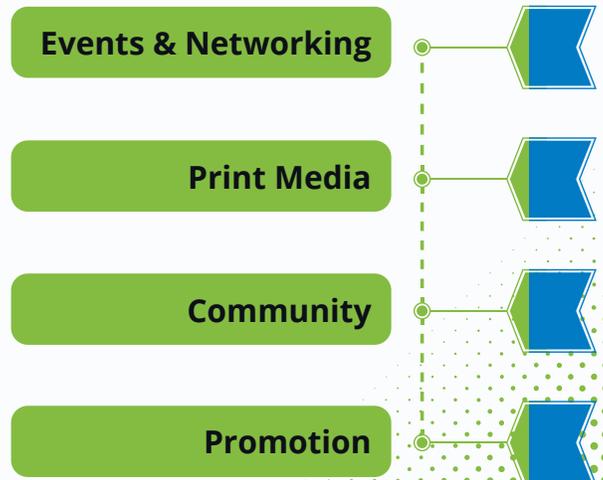
INCLUDES FREE MARKETING BENEFITS!



Not only is our platform completely free for service providers, it also comes with FREE marketing benefits. You can promote your business on our local events page, on our social media, and we will showcase your company at the local events we attend. Once EZeels completes its beta phase in the North Dallas area, the platform will offer more promotional opportunities, so stay tuned!

WE SUPPORT YOUR BUSINESS LOCALLY

We participate in various events throughout the DFW area to promote EZeels and showcase your business. We enjoy collaborating with our vendors to split the costs of attending larger events. At our booths, we provide free popcorn and host prize drawings, while also engaging with community members about our business.





WHO WE SERVE



Demographics

- ✓ 25-65+
- ✓ Families with Children
- ✓ Dual-Income Households
- ✓ Home Owners/Renters



Areas We Service

- ✓ DFW Area



Purchase Intention

- ✓ Neighborhoods that like to maintain curb appeal
- ✓ Busy Individuals
- ✓ Senior Owner/Renters



ZEZEELS

BENEFITS FOR CUSTOMERS

1

Find all recurring home services

2

Manage their recurring home services in one place

3

Receive discounts on services by referring others

4

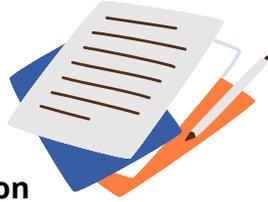
Cancel their subscription at any time



6

STEPS TO REGISTER YOUR BUSINESS ON EZEELS.COM

1 SUBMIT DOCUMENTS



Go to EZeels.com and click on "Register as Service Provider" on the top right. Providers must submit a Driver's License, a copy of insurance, and a W9.

2 VERIFY EMAIL



An email verification will be sent after submitting your documents. Please verify your email to complete the sign-up process.

3 WAIT TO BE APPROVED



After verifying your email, please wait for the EZeels team to approve your profile. This process can take up to 24 hours. You will receive an email notification once your profile has been approved. After you're approved, log back into the portal to complete your profile.

4 CONNECT TO STRIPE



stripe

After logging back into your portal, you can connect your bank account. Providers must enter their bank account details on Stripe.com, a third-party payment processor, to receive payments. EZEELS DOES NOT HANDLE SENSITIVE BANKING INFORMATION.

5 LIST YOUR SERVICES

Providers should clearly specify the services they offer, including the size or number of services provided and their frequency. They must also indicate how many homes they are capable of servicing.



6 WAIT TO BE BOOKED

Service providers will receive emails when individuals sign up for their services. These emails will include details about the selected plan, such as the yard size, home size, pool size, number of rooms, and service frequency. Service providers can then call the customer to schedule the date and time for the service.



Service Provider Testimonial



Timberline Dallas  recommends EZeels.

Just now · 



We highly recommend Ezeels! Their listing and advertising services are completely free for service providers, and they come with really valuable marketing perks! A win-win that helps businesses grow. Thank you, Ezeels!

 EZeels

 Love

 Comment

 Share



Get In Touch With Us.



Have Questions? We're Just a Message Away!

Our Phone:

[844-439-3357](tel:844-439-3357)

Our Website:

EZeels.com

Our Email:

info@ezeels.com